

## Good Local Media – make your news our news

At Good Local Media we can't always be at your event or assign a reporter to do interviews – but you can still get your story in the Cambridge News and Te Awamutu News.

Fill out the form here and get it to us as soon as possible – remember, we are a newspaper, so we want “new” information – not something that happened weeks ago - send to [editor@goodlocal.nz](mailto:editor@goodlocal.nz)

Contact person:

Your title:

Email:

Mobile:

Organisation:

### Step 1

In a nutshell, what's the story in 10 words?

Now give us the details, including relevant dates

Contact details for anyone else involved

Name:

Email:

Mobile:

## Check list

Have you included the first and last names of people? Have you checked the spelling? Have you included some quotes from the key people in your story? Have you given us enough to write a news' story? Have you also looked ahead to tell us what happens next?

## Step 2

Stories are always better read if they have a photo so, please provide one to us. Photos from digital cameras are fine but most of the mobile phones on the market today have good camera options. Please check the photo resolution – about 1-3mb is best, plus turn off the date stamp if you have it on. Some tips:

1. Have your camera or mobile on its side so you have a 'TV' view e.g. landscape
2. Always include people and get close up shots of the people you are writing about. Aim to have no more than 3-4 people, and shoot from the waist up
3. Pick a relevant background rather than standing against a plain wall. For example, if the story is about the church celebrating an anniversary, it makes sense to have a photo of the vicar and the building.
4. We prefer not to publish cheque and certificate presentation shots; they are too posed – just nice close up pictures of smiling people will do.
5. If you are covering a sports event and have a digital camera with a large lens, that's great – again, aim for close up pics and get the names of people so we can caption them
6. Everyone wants to support their sponsors, but remember, you are writing about people and telling a story – the fact you might want to thank someone is not news, so don't lose focus of that when you take a picture – standing people in front of sponsors' banners doesn't increase your chances of us running the photo.
7. When you send us the pictures, makes sure they are sent in high resolution. If it's by email off your phone, select the largest picture option when prompted. If you have a series of sports shots, you can use drop box or [www.wetransfer.com](http://www.wetransfer.com) and send a link to us.

It's that easy! If you have any questions, email or call Roy Pilott, [editor@goodlocal.nz](mailto:editor@goodlocal.nz) or 027 450 0115