
To:	Executive Team	Cc:	
From:	Manager Communication and Engagement Manager Strategy		
Date:	12 December 2023	File Ref:	
Subject:	2024-34 Long Term Plan – consultation document ‘look and feel’ and consultation topics		

EXECUTIVE SUMMARY

With the draft 2024-34 Long Term Plan (LTP) budget being close to finalised, work has begun on developing the ‘look and feel’ of the Consultation Document (CD) and key consultation topics.

Consultation topics proposed to be included in the CD are included in this memo. Staff are seeking feedback and direction on both the topics and the options proposed for each topic. Through the presentation, staff will provide detailed information on the rationale for the options proposed and any necessary context.

BACKGROUND

The CD is an engagement tool used to frame up Council’s stories, challenges and opportunities for the next 10 years and to share what Council is proposing over that time. It is the key tool used to provide information, and to seek feedback, from the community to inform elected members’ decision-making. The CD is required to be independently audited.

The basis for what’s included as a consultation topic is prescribed in the Local Government Act - Council’s Significance and Engagement Policy and any other matters of importance to the community.

LOOK AND FEEL

The LTP campaign will be very up front and to the point and literally in black and white. This is to support the challenging environment we are in, a ‘no frills’ approach and also enable the collateral to stand out in the advertising ‘sea of colour’.

As the consultation will be running in parallel with the Special Consultative Procedure for Ahu Ake – Waipā Community Spatial Plan, the messaging will be crafted around while today’s environment is black and white, the future still looks bright for Waipā.

A mock up of the CD design can be see in Attachment 1.

DRAFT CONSULTATION TOPICS

Topic	Options
Pay as you throw waste	<p>Option 1: Status quo</p> <p>Option 2: Wheeled bins – pay per use (weekly collection)</p> <p>Option 3: Wheeled bins – pay by volume (fortnightly collection)</p>
Te Ara Wai	<p>Option 1: Preferred option Proceed with the project, as proposed. This is a multi-year project to commence in year 1 with external funding covering the capital costs in year 1 and half of year 2. The rates impact would commence in year 3.</p> <p>Option 2: Delay project to commence in year 2, with external funding required to complete the project.</p> <p>Option 3: Proceed with the project in year 1 through loan funding, if external funding is not secured.</p>
Cambridge library	<p>Option 1: Preferred option New library and community centre including museum/heritage offering at a new location.</p> <p>Option 2: New library and museum/heritage offering at a new location.</p> <p>Option 3: New library at a new location.</p> <p>Note – For all options, this project would commence in year 2, rates impact would commence in year 3 noting this is a multi-year project.</p> <p>The new library cannot be pushed beyond year 4 (commencement) without impacting the Accommodation Strategy.</p>
Cambridge town hall	<p>Option 1: Preferred option Funding provided to commence project in year 3 as currently proposed, noting approximately two thirds of the project costs will come from external funding.</p> <p>Option 2: Move project funding out to year 5</p>
Cambridge water tower	<p>Option 1: Seek consent and demolish the water tower (years 1 and 2).</p> <p>Option 2: Repair the water tower to required earthquake standards (unfunded).</p>

NEXT STEPS

The consultation topics will be further refined before being brought back to the Strategic Planning and Policy Committee (SP&P) meeting in January for approval. Following this, a draft Consultation Document will be prepared, and approved by SP&P in February ahead of being formally audited by Audit New Zealand.



Melissa Russo
MANAGER STRATEGY

ATTACHMENT 1 – Mock up of Consultation Document ([11151142](#))